GIVES \$2,500 GEM TO IRISH. Nightingare." James J. Hoey, Chairman most valued treasure. It is not a great of the Manhattan Committee of the life a statement from Miss Narelle, in Martin Connoy, Chairman for Greater Which size and

Trush Roller National Organization and which she said.

"My heart aches for Ireland, and I make meeting to the Bronz. The drive brooch valued at \$2.500 by Marie Narelle. The single of the men and women and will be formally opened to-day all over the single of the men and women and will be formally opened to-day all over the single of the men and women and will be formally opened to-day all over the single of the men and women and will be formally opened to-day all over the single of the men and women and will be formally opened to-day all over the single of the men and women and will be formally opened to-day all over the single of the men and women and will be formally opened to-day all over the single of the men and women and will be formally opened to-day all over the single of the men and women and will be formally opened to-day all over the single of the men and women and will be formally opened to-day all over the single of the men and women and will be formally opened to-day all over the single of the men and women and will be formally opened to-day all over the single of the men and women and will be formally opened to-day all over the single opened to the men and women and will be formally opened to-day all over the single opened to the men and women and will be formally opened to-day all over the single opened to the men and women and will be formally opened to the men and women and will be formally opened to the men and women and will be formally opened to the men and women and will be formally opened to the men and women and will be formally opened to the men and women and will be formally opened to the men and women and will be formally opened to the men and women and will be formally opened to the men and women and will be formally opened to the men and women and will be formally opened to the men and women and which we would be the men and women and which we would be the men and women and which we would be the men and women and which we would be the men and women and which we would be the men and



West 42nd Street (Between 5th and 6th 'Avenues) West 43rd Street

## MEN'S SPRING HATS

We are now showing a select assortment of high-grade Domestic and Imported Hats in this season's correct shapes and colorings.

The prices are conservative and signify a new standard in value giving.

Soft Hats, - - \$5.00, 6.00 and 9.50

(Pearl, Seal, Tan and Olive Green comprise the colors.)

Derby Hats, - \$6.00, 7.50 and 9.50

Men's Hat Dept,-near Sixth Avenue Entrance.

A Most Fortunate Purchase enables us to offer Extraordinary Values in

A Sale of 2000 Pairs

## Men's Pure Silk Half Hose

FRIDAY and SATURDAY

Per Pair: 65c (Six Pairs for \$3.50)

Seamless, lisle ribbed cuffs, medium weight. Black, Navy Blue, Grey, Cordovan and White, All-sizes,

Newly arrived, seasonable assortments of

MEN'S

## Shirts, Drawers and Union Suits

At prices of especial interest to patrons contemplating the purchase of a full season's supply

#### FINE MADRAS UNION SUITS

Athletic style self stripe patterns; cut full.

\$1.25

#### Balbriggan Shirts and Drawers

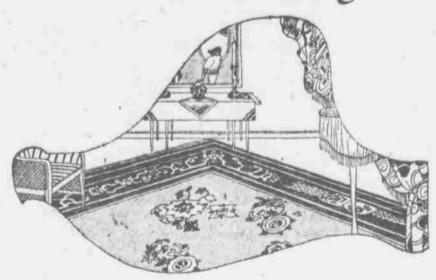
Shirts with half sleeves; Drawers w ikle length.

Fine Combed Cotton Shirts with half sleeves; Drawers ankle length.

C Each

75c Each

# Lord & Taylor



## Like Old Friends-Fine Wilton Rugs

appeal to most people because they wear well. The daily life of a family is hard on the life of a rug. No other kind of rug, excepting an Oriental, has both the lasting beauty and lasting quality of a Wilton. Our collection of Wiltons is one to evoke enthusiasm because of the variety of designs-there being adaptations of Persian, Turkish, Chinese, Japanese and French Aubusson designs-and sizes vary from the smallest mats, 221/2" x 36", to the largest carpet size 11.3 ft. x 15 ft.

The following prices are indicative of the great drop in rug prices this Spring-every rug we own has been marked at the new prices. Wiltons in the regular room size (9 x 12 feet) are now priced at

\$74.50, \$94.50, \$110, \$125, \$135 and \$150

### This Furniture Was Made in Our Shop

THE living room being the center of the family's daily existence, comfortable upholstered furniture receives its share of usefulness. It is because such furniture is so much used, that it must be most carefully constructed.

A 2-piece Suite, various tapestries-Arm Chair, \$95 Davenport, \$175

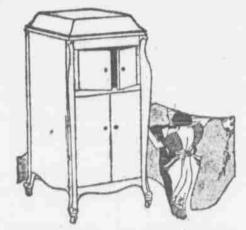
A 2-piece Suite, in figured velour-

Davenport, \$195 Arm Chair, \$105

The High-Back Reading Chair (illustrated) is shown in various tapestries, \$59.75

## Unusual - 27-Inch Filet Net, 40c Yard

CONSIDERING that the season of net curtains is here, and skilful fingers are restless to be making new curtains for the Summer home, this announcement is important news. The width is more than ample for curtains and the price is so much less than it was last year, that we are anxious for you to know about is immediately. The mesh is soft and finely woven—it comes in white or ecru.



#### A Victrola—For Easter!

SELECT the model you want tomorrow, so we can deliver it for Easter. We have all styles and will arrange convenient payment terms if desired.

#### Factor Docarde

Easter Records		
1.75	88403 74198	Hosanna In French Caruso Open the Gates of the Temple . Williams
1,00	45089	The Palms Werrenrath The Lost Chord
3.05	64726	The Lord is MY Light McCormack
1	4	SEVENTH FLOOR



We make most of our own upholstered furniture so

we can guarantee its lasting qualities. It will be as

comfortable and attractive and in-as fine con-

dition a year from now, as the day you buy it.

Davenport, \$265 Arm Chair, \$165

Wing Chair, \$135

Reading Chair, \$125

Arm Chair, \$145

A 3-piece Suite, in figured taupe velour-

A 3-piece Suite, in tapestry-

Davenport, \$295

## Going Away for Easter?

YOU will delight in travelling with such a smart, lightweight suitcase as this one of black enamel duck. In either of three sizes, 22, 24 or 26 inches, there is ample space, with the added space of the removable tray. And think how much lower prices have become when you can buy a case like this for

\$13.50 SEVENTH FLOOR

## This Electric Washing Machine is Only \$185

IN this Electric Airplane Washer, which we so highly recommend, all unnecessary parts have been eliminated. There are no mechanical attachments in the boiler to catch and tear sheer fabrics. It washes, boils and sterilizes in one operation. And, when it is not in use,



there is a table top attachment that makes it a very handy kitchen table.

This washer is now being demonstrated in the Housefurnishing Department. You should by all means see it in operation.

SEVENTH FLOOR

#### Easter Toys Bring Easter Joys



—particularly if they happen to be the furry busines, ducks and chickens that are frisking about

the Toy Department these days. You should see them, and hold one against your cheek-they're so nice and snuggly.

Have you seen the beautiful Easter eggs? Silk ones in gay colors, to fill with candy, or the wonder-

eggs (and this is the

first time we have been able to get them in several years) that you look into and see but that would be giving the story away! Smooth-skinned rabbits, sitting up as perky as you please, are just longing to have you take their heads off

and fill them with little gummy candies. You will want to give an

#### Easter Party

When you see the Jack Horner pies—marvelous to behold -one a wee chicken house-another a great egg. Snap crackers for your party, too. And surprise Rabbits, made of netting like the Christmas stockings, and filled with many small toys. There, you see, we've talked and talked and yet we haven't begun to tell you all. But we'll tell you more when you come to the store.

SEVENTH FLOOR



### The Easter Gift Shop

ALL of the beauty of arteraft in gift things is here -lovely boudoir sets; pottery; decorative pillows; candy boxes, gifts to embroider-in fact, innumerable suggestions, all charming, no matter how modest the price. FIFTH FLOOR

#### Imported French Blankets

THESE very lovely blankets, just arrived from France, are mostly all wool, with a small percentage of cotton to insure endurance. The charming floral designs in pink and blue are characteristically French. Considering that this is an import, and the quality especially fine, the price is most moderate. \$10

#### Fine Sheets of Sea Island Cotton

SECOND FLOOR

ONE of the best grades made. The type of sheet that serves long and faithfully. These are unusually fine values. Single Size—72x113"—\$ 9.50 pair Double Size—90x108"—\$12.50 pair SECOND FLOOR

#### Easter Gift Linens

RECENT drastic reductions on all our fine linens make them doubly interesting for gifts.

Table Cloths of Irish linen damask, 2 x 2 yards, \$5.

Napkins to match, 22 x 22 inches, \$6.50 dozen. Luncheon Cloths, silver bleach, linen

damask, \$3.25. Irish Linen Table Damask, 2 yards wide, \$2.25 yard.

A Very Useful Easter Gift Moire Desk Set

SECOND FLOOR



color scheme of any room: gold, tan, green, lavender, rose, brown, blue, yellow. Six pieces, well made and covered with mica, \$7.50. GROUND FLOOR